EGE UNIVERSITY

STATE CONSERVATORY OF TURKISH MUSIC

GOAL AND STRATEGIES FOR THE PERIOD 2024–2028

The Conservatory adopts a holistic approach to education and research that places scientific, artistic, and cultural production at the core of its activities in the fields of traditional Turkish music, dance, and instrument making. This approach is structured in an integrated manner with the principles of sustainable quality assurance, research and development orientation, social contribution, digitalization, internationalization, and the preservation of cultural heritage.

Within this framework, the goals and strategies have been formulated in full alignment with Ege University's Strategic Plan for the period 2024–2028, as well as with the University's institutional vision, mission, core policy areas, and strategic priorities. Shaped in accordance with Ege University's identity as a research-oriented university, its quality assurance approach, internationalization policies, and social engagement objectives, this strategic framework aims to strengthen the institutional capacity of the Conservatory, ensure the sustainability of its academic and artistic production, and guide its institutional development from a holistic perspective.

These goals and strategies are intended to reinforce the vision of Ege University State Conservatory of Turkish Music as a leading reference institution that preserves cultural heritage, prioritizes scientific production, supports artistic creativity, and maintains high international visibility. Accordingly, this document has been prepared to serve as a strategic roadmap for institutional development throughout the 2024–2028 period.

Objective 1: Strengthening the Quality of Education and Training

Goal: To enhance the quality of education and training in alignment with national and international standards.

Target: Continuous updating of academic programs in terms of scientific, artistic, and pedagogical dimensions.

Strategies:

- Aligning program learning outcomes with the National Qualifications Framework

- Expanding performance-based education models

- Developing interdisciplinary course content

- Integrating digital education tools and hybrid learning models

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Objective 2: Enhancing Research, Publication, and Artistic Production Capacity

Goal: To increase research output, academic publications, and artistic production.

Target: Increasing the number of academic publications, research projects, and artistic outputs.

Strategies:

- Encouraging participation in TÜBİTAK, Erasmus+, BAP, and European Union-funded projects
- Institutionalizing performing ensembles as sustainable models of artistic production
- Transforming artistic productions into recognized academic outputs

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Objective 3: Preservation and Transmission of Cultural Heritage

Goal: To place the preservation, documentation, and transmission of cultural heritage at the core of the institutional mission.

Target: Scientific documentation of Turkish music, dance, and instrument-making heritage.

Strategies:

- Establishing archiving and digital documentation systems
- Institutionalizing field research and compilation studies
- Transmitting traditional arts through contemporary interpretations

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Objective 4: Internationalization and Institutional Visibility

Goal: To strengthen internationalization and enhance institutional visibility.

Target: Increasing international and regional academic collaborations and institutional recognition.

Strategies:

- Expanding student and staff mobility within the scope of Erasmus+ and Mevlana/Orhun Exchange Programs
- Increasing memberships in international and regional academic networks
- Developing joint scientific and artistic projects

- Establishing joint degree, double degree, and joint program models

- Structuring international workshops, festivals, concerts, and academic events at the institutional level

- Enhancing the Conservatory's visibility on international academic and artistic platforms

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Objective 5: Infrastructure and Technological Capacity

Goal: To develop physical, digital, and technological infrastructure in accordance with contemporary educational requirements.

Target: Improvement of physical and digital infrastructure.

Strategies:

- Modernization of educational facilities

- Investments in acoustic design and stage infrastructure

- Development of digital studios, recording, and production facilities

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Objective 6: Social Contribution

Goal: To ensure the sustainability of social contribution and social responsibility activities.

Target: Integrating artistic production with society.

Strategies:

- Ensuring the sustainability of social responsibility projects

- Increasing public concerts, recitals, and educational programs

- Strengthening collaborations with local governments and non-governmental organizations

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Objective 7: Institutional Governance and Quality Assurance

Goal: To strengthen institutional governance, quality assurance, and administrative capacity.

Target: Establishing an effective, transparent, and sustainable governance structure.

Strategies:

- Institutionalizing quality assurance systems

- Developing performance monitoring and evaluation mechanisms

- Effective use of digital management systems

Objective 8: Institutionalization of Accessibility, Inclusivity, and Barrier-Free Education Policies

Goal: In line with Ege University's "Barrier-Free Ege" policy, to integrate accessibility, inclusivity, and barrier-free education principles into the institutional structure of the Ege University State Conservatory of Turkish Music in a holistic, sustainable, and systematic manner, and to establish a model of institutional excellence in barrier-free art education, cultural production, and academic access.

Target: Establishing an institutional accessibility and inclusivity system that ensures equal, high-quality, and sustainable access to education, academic production, and artistic activities in the fields of Turkish music, dance, and instrument making, particularly for visually impaired individuals and all persons with special needs.

Strategies:

- Developing an institutional accessibility strategy model fully aligned with the policies of the Ege University Barrier-Free Ege Coordination Unit

- Institutionalizing the production of Braille music notation, tactile materials, and accessible digital content

- Integrating barrier-free education practices into institutional processes rather than limiting them to individual initiatives

- Increasing scientific research projects and social responsibility projects in the field of accessibility

- Developing national and international collaborations in barrier-free art education

- Establishing physical, digital, and pedagogical standards for accessible learning environments

- Structuring accessibility as a measurable and monitorable performance area within the quality assurance system

- Integrating barrier-free education practices into institutional reporting, quality documentation, and strategic planning processes